

Boost your revenue and services

Windows Server 2019

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Windows Server 2019 offers you an exciting opportunity to boost your sales and drive a service-based income.

Maximise your chances of sales success by:



1 **Discussing your customers' specific challenges and goals**

E.g. security, scalability, reliability.



2 **Highlighting the features that match their pain points**

E.g. enhanced security features, virtualisation and container storage, better disaster recovery, time and cost savings.



3 **Leading with Windows Server 2019**

Explain how it builds on the foundation of Windows Server 2016, but offers vital new features.

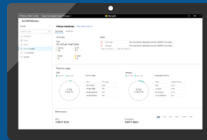


4 **Highlighting the hybrid feature**

On-premise and cloud, the best of both worlds.

5 **Explaining the benefits of Windows Admin Centre**

Explain how it helps them manage and control their servers from anywhere.



Windows Admin Centre

HURRY: support for Windows Server 2008 and 2008 R2 ended in January 2020



Now is the ideal time to encourage your customers to upgrade, or they will risk compromising their server security.

Windows Admin Centre: a key selling feature

Remotely manage Windows Server 2019 infrastructure from anywhere, at any time. This free feature provides streamlined, easy to understand insights via a single interface, which enables customers to future-proof their businesses by moving virtual machines from an on-premise environment to the cloud.

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PWP Promotion

Get **SGD 100 off** Windows Server 2019 ROK, with purchase of any **Lenovo or Dell server** (SNS models only)



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