

# GROW YOUR BUSINESS WITH MICROSOFT ESD

## WHAT IS ESD?

Electronic Software Delivery (ESD) is the fast delivery of a product key directly to consumers and small businesses via retailers and resellers. Your customers can instantly download/activate software after purchase.

## BUSINESS BENEFITS TO RESELLERS



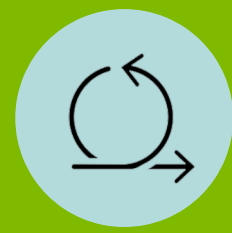
### GROWTH POTENTIAL

- Cross sell and up-sell
- Increase portfolio value



### COST SAVINGS

- No physical inventory
- Zero delivery fees and warehousing expenses



### AGILITY

- Products are available instantly
- Improved ability to compete in changing market

## HOW DOES IT WORK?



## FULL SUITE OF MICROSOFT PRODUCTS AVAILABLE AS ESD

Microsoft Office Professional	Microsoft Office Home & Business	Microsoft Office Home & Student	Microsoft Office 365 Business Premium	Microsoft Office 365 Home	Microsoft Office 365 Personal
Microsoft Project Professional	Microsoft Project Standard	Microsoft Visio Professional	Microsoft Visio Standard	Windows Windows 10 Pro	Windows Windows 10 Home